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Gallagher Convention Centre,  
Johannesburg, South Africa.



**DTC**

**DIGITAL  
TRANSFORMATION  
CONGRESS**

**2019**



# CONTENTS

- 03** REDEFINE TECHNOLOGY
- 04** OVERVIEW
- 05** ATTENDANCE PROFILE
- 07** KEYNOTE SPEAKERS
- 08** AGENDA
- 11** DELEGATE FORM
- 13** TERMS AND CONDITIONS



# Redefining **The** **Future Organisation** Through **Digital**

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The Digital Transformation Congress organised by ITNewsAfrica ,brings together unexpected groupings of over 300 industry experts from diverse sectors, for honest conversation on how digital transformation is changing business operations as we know them today. The Congress is a unique and interactive experience where world

class speakers ,through provocative presentations and engaging panels will breakdown the key strategies on leading digital transformation in business, fostering a culture of innovation ,identifying competitive advantages as well as managing digital disruption.



## OVERVIEW

Large and small companies are being disrupted by more agile, digital-centric, customer-focused competitors or start-ups that are attacking the so called cash-cows and creating new product categories. Digital transformation is the route that any company and public institution wishing to stay relevant in the present environment must follow. Companies need to evolve to address the changing business landscapes.

In this time of technological disruption, it is an undeniable fact that organisations must gear up towards being equipped with the necessary digital and management skills to adapt and innovate. Consequently, analysts together with the executive suite have been touting the idea that all companies must transform into digital companies to remain competitive. However determining

what digital transformation means for any given organization, laying out a roadmap to get there and then achieving a meaningful level of transformation is no small feat. The most challenging aspect of digital transformation isn't the technology:

It's effectively managing change and getting people to embrace it. Digital Transformation Congress 2018 will offer a unique interactive experience where world class speakers through provocative presentations and engaging panels will breakdown key strategies for leading digital transformation in business, fostering a culture of innovation and talent management, and identifying competitive advantages as well as managing digital disruption.



## ATTENDANCE PROFILE

The Digital Transformation congress is the key meeting place for IT and business executives in Africa. The conference will attract senior decision-makers from South Africa and other African countries who are seeking to advance their knowledge of the latest business technology solutions, innovations and technologies.

They are qualified buyers who know that the most productive way to buy new products and services is to examine them on the exhibition floor, talk to the makers of products and make direct comparisons against the competitors' products. Buyers will know that the only place to find high-quality technology solutions under one roof is at the "Digital Transformation Congress".



**KEYNOTE  
SPEAKERS**



Join us to explore the strategic trends and technologies that are driving digital transformation and shaping the future of IT and business

# AGENDA

## TERMS & CONDITIONS

- Payment is due in full at the time of registration and includes lunches, refreshments and detailed event materials. Your registration will not be confirmed until payment is received and may be subject to cancellation.
- You may substitute delegates at any time by providing reasonable notice in advance to African Innovator Group.
- For any cancellations received in writing in not less than eight (8) days prior to the event, you will receive a 90% credit to be used at another African Innovator Group event which must occur within one year from the date of issuance of such credit. An administration fee of 10% of the contract fee will be retained by African Innovator Group for all permitted cancellations.
- No credit will be issued for any cancellations occurring within seven (7) days (inclusive) of the event.
- In the event that African Innovator Group cancels an event for any reason, you will receive a credit for 100% of the contract fee paid. You may use this credit for another African Innovator Group event to be mutually agreed with African Innovator Group, which must occur within one year from the date of cancellation.
- In the event that African Innovator Group postpones an event for any reason and the delegate is unable or unwilling to attend on the rescheduled date, you will receive a credit for 100% of the delegate fee paid. You may use this credit for any another African Innovator Group event to be mutually agreed on with African Innovator Group, which must occur within one year from the date of postponement.
- Except as specified and explained above, no credits will be issued for cancellations. There shall be no refunds given under any circumstance.
- Kindly note that while speakers and their topics were confirmed at the time of publishing, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topics. As such, African Innovator Group reserves the right to alter or modify the advertised speakers and/or topics if necessary without any liability to you whatsoever. Any substitutions or alterations will be updated on the event website as soon as possible.



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